

**DEDICATED TO GOOD-DOERS, CARNEGIE MEDALS
HONORS WORLD'S GREAT PHILANTHROPISTS**
October 17 Awards Gala Recognizes Pittsburgh's Heinz, Mellon Families

PITTSBURGH — October 16, 2007 — Four of the world's greatest philanthropists will be honored at the Carnegie Medals of Philanthropy celebration at 2 p.m. on Wednesday, October 17 at the Carnegie Music Hall in Pittsburgh.

This year's honorees are the Heinz family, the Mellon family, Eli Broad and the Tata family. The medals, created to honor Andrew Carnegie's career as a philanthropist, are awarded every two years to families and individuals who have dedicated their private wealth to the public good and who have sustained impressive careers as philanthropists.

The master of ceremonies for the event will be former NBC News anchor Tom Brokaw. Other notable presenters include Dr. A.P.J. Abdul Kalam, the former president of India; David Baltimore, a Nobel laureate in medicine and former president of the California Institute of Technology; Earl Powell III, director of the National Gallery of Art; and Agnes Gund, a 2005 Carnegie Medalist and president emerita of The Museum of Modern Art. The event will also include a special presenter via video.

"Andrew Carnegie was determined to use his private wealth imaginatively, constructively, and systematically to address the fundamental problems of mankind, rather than simply to assuage symptoms," said Vartan Gregorian, president of Carnegie Corporation of New York and chair of the executive selection committee. "The efforts of this year's medalists draw from those principles, taking philanthropy to new heights for commitment, daring and vision. The individuals and families being honored today have each identified discrete challenges and have used far more than their collective wealth to introduce change. Their work demonstrates conviction and courage, and, often, an embrace of the seemingly impossible."

Created with the idea of serving as the "Nobel Prize for Philanthropy," the Carnegie Medals program began in 2001. This year's honorees cover a wide range of philanthropic efforts, both on the national and international stage. Some highlights include:

- **Eli Broad**, who along with his wife, Edythe, founded The Broad Foundations to support entrepreneurship for the public good in education, scientific and medical research, and the arts. The Broads gave \$200 million to create the Eli and Edythe Broad Institute for Biomedical Research;
- **The Heinz Family**, which provided one of the largest grants ever to benefit the environment -- a \$20 million grant to establish the H. John Heinz III Center for Science, Economics and the Environment in Washington, D.C. Teresa Heinz will accept the award on behalf of the family;

(more)

- **The Mellon Family**, whose philanthropic giving originated in the 1930s with the donation of Andrew Mellon's extensive art collection to the National Gallery of Art and continues today with funding of the Pittsburgh Life Sciences Greenhouse and the purchase of more than 2 million U.S. acres for land preservation;
- **The Tata Family**, which gives away between eight and 14 percent of the net profits from its controlling company annually to a myriad of causes. The family's funding has established pioneering institutions in social sciences, cancer research and treatment, and tropical disease research.

Pittsburgh was chosen for this year's celebration to highlight Carnegie's impact on the region's businesses, education and culture. Carnegie immigrated to Pittsburgh in 1848 from Dunfermline, Scotland. His philanthropic efforts established more than 20 organizations, include the event's four host institutions for 2007: the Carnegie Hero Fund Commission, Carnegie Library of Pittsburgh, Carnegie Mellon University and Carnegie Museums of Pittsburgh. This year's event is sponsored by UPMC and United States Steel Corporation.

The Carnegie Institutions from around the world are Carnegie Corporation of New York (U.S.), Carnegies Belonningsfound for Heltemond (Denmark), Fondazione Carnegie (Italy), Foundation Carnegie (France), Carnegie Mellon University (U.S.), Carnegie Hall (U.S.), Carnegie Museums of Pittsburgh (U.S.), Fondation Carnegie pour les Sauveteurs (Switzerland), Carnegie Hero Fund Commission (U.S.), Carnegie Endowment for International Peace (U.S.), Carnegie United Kingdom Trust (U.K.), Carnegie Institution of Washington (U.S.), Carnegie Trust for the Universities of Scotland (U.K.), Carnegie Library of Pittsburgh (U.S.), Carnegie Council on Ethics and International Affairs (U.S.), Carnegie Heltefond for Norge (Norway), Carnegie Dunfermline Trust (U.K.), Carnegie Hero Fund Trust (U.K.), Carnegie Foundation for the Advancement of Teaching (U.S.), Carnegiesticlesen (Sweden), Carnegie Heldenfonds (Netherlands), Fondation Carnegie (Belgium) and Carnegie Stiftung fuer Lebensretter (Germany).

More information regarding the awards is available at www.carnegiemedalspittsburgh.org.

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Available for interviews:

Vartan Gregorian, President, Carnegie Corporation of New York; and individual medalists, upon request, pending schedule availability.

Editor's Note: All media are welcome to attend the press conference following the awards presentation. To attend the press conference, please visit www.carnegiemedalspittsburgh.org and complete the media credential form or contact Stephanie Ackerman at 412-224-6004 to register for the press conference.